



**REGISTER NOW**



**Seed Science & Technology**  
**Short Course** November 4-8, 2019

**Seed Business Management**  
**Short Course** April 6-10, 2020

# Register Now!

## Seed Technology & Business Short Courses

Iowa State University **College of Agriculture & Life Sciences** and **Ivy College of Business** faculty, together with seed industry experts, have developed two continuing education opportunities designed for the seed industry professional.

The **Seed Science & Technology** short course is offered **November 4-8, 2019**. This one-of-a-kind learning experience focuses on the life cycle of seeds and current industry technologies. Hands-on demonstrations and industry tours provide a clear picture of the many facets of the seed industry.

The **Seed Business Management** short course is offered **April 6-10, 2020**. This detailed course takes an in-depth look at how the seed industry functions from a business perspective. Case studies, special guest speakers, and networking opportunities highlight the week.



## Seed Science & Technology

**NOVEMBER 4-8, 2019**

- Intro to Seed Life Cycle
- Crop Improvement
- Variety Testing
- Seed Production
- Seed Health & Quality Testing
- Seed Conditioning
- Post Harvest Management
- Precision/Prescription Ag

## Seed Business Management

**APRIL 6-10, 2020**

- Research Management
- Leadership, Teamwork
- Business Negotiations
- B2B Sales & Marketing
- Supply Chain Management
- Regulations, Policy, Trade
- Business Finance
- Business Strategy

## Hands-On Learning!

The STB Short Courses are held in the **Seed Science Center** on the **Iowa State University** campus in Ames, IA. The Seed Science Center houses the most comprehensive public seed testing laboratory in the world and is recognized globally as a leader in seed research, innovation, and education.

**FOR MORE INFO AND TO REGISTER VISIT:**  
**[seedgrad.iastate.edu/stbshortcourse](http://seedgrad.iastate.edu/stbshortcourse)**



## STB Short Courses

195E Seed Science Center  
Iowa State University  
2115 Osborn Drive  
Ames, IA 50011  
515.294.6947

**[stbshortcourse@iastate.edu](mailto:stbshortcourse@iastate.edu)**

## Gary Munkvold, PhD

STB Short Course Director  
Professor, Plant Pathology  
**[munkvold@iastate.edu](mailto:munkvold@iastate.edu)**

## Lori Youngberg

STB Graduate Program  
515.294.9137  
**[lyoung@iastate.edu](mailto:lyoung@iastate.edu)**

## Cindy Robertson

STB Short Courses  
515.294.6947  
**[cindyr@iastate.edu](mailto:cindyr@iastate.edu)**