



IOWA STATE UNIVERSITY

**3<sup>rd</sup> Annual BIGMAP Symposium**  
*(Understanding and Communicating Issues  
 in Agricultural Biotechnology)*

**April 18, 2006**

**SPONSOR:** Biosafety Institute for Genetically Modified Agricultural Products (BIGMAP),  
 Iowa State University

**LOCATION:** Gateway Center, Ames Iowa

<p>8:30-9:00 Registration</p> <p>9:00-12:15 <b>Morning Session</b></p> <p>9:00 Opening remarks: <b>Manjit Misra (Director, BIGMAP)</b></p> <p>Welcome: <b>Joe Colletti (Executive Associate Dean, College of Agriculture)</b></p> <p><b>Session: Communication of Agricultural Biotechnology Risks &amp; Benefits</b></p> <p>Chair: <b>Michael Bugeja (Director, Greenlee School of Journalism and Communication)</b></p> <p><b>Societal views</b>  <i>Thomas Hoban (Professor of Sociology, Anthropology and Food Science, North Carolina State University)</i></p> <p>10:45 <b>Break</b></p> <p><b>The Journalist's perspective</b>  <i>Paul Elias (Associated Press)</i></p> <p>Scientist-journalist dialog  <b>(Eric Abbott, Greenlee School of Journalism and Communication - Moderator)</b></p> <p>12:15-1:30 Lunch (Central and South Prairie Rooms)</p> <p><b>Acknowledgement:</b> Thanks to Plant Sciences Institute, the Institute for Food Safety and Security, and the Iowa Crop Improvement Association for providing funds for the symposium.</p>	<p>1:30-4:45 <b>Afternoon Session</b></p> <p><b>Session: Science and Policy Issues in Agricultural Biotechnology</b></p> <p>Chair: <b>Jeff Wolt (BIGMAP)</b></p> <p><b>Early Food Safety Evaluation of New Non-Pesticidal Proteins</b>  <i>Mary Ditto (FDA, Office of Food Additive Safety Division of Biotechnology &amp; GRAS Notice Review)</i></p> <p><b>Regulating Agricultural Biotechnology: A Consumer Perspective</b>  <i>Gregory Jaffe (Director, Biotechnology Project, Center for Science in the Public Interest)</i></p> <p>2:45 <b>Break</b></p> <p><b>Plant-made subunit vaccines for animal health</b>  <i>Guy Cardineau (Research Professor, Arizona Biodesign Institute and Arizona State University College of Law)</i></p> <p><b>Assessing and communicating comparative risks associated with biotechnology</b>  <i>Bob Peterson (Associate Professor, Department of Land Resources and Environmental Sciences, Montana State University)</i></p> <p>4:10 Panel Discussion (<b>Rebecca Bech, Associate Deputy Administrator Biotechnology Regulatory Services, USDA - Moderator</b>)</p> <p>4:45 Wine &amp; Cheese Reception (South Prairie Room)</p>
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