3rd Annual BIGMAP Symposium  
(Understanding and Communicating Issues in Agricultural Biotechnology)  
April 18, 2006

SPONSOR: Biosafety Institute for Genetically Modified Agricultural Products (BIGMAP), Iowa State University  
LOCATION: Gateway Center, Ames Iowa

8:30-9:00 Registration  
9:00-12:15 Morning Session  
9:00 Opening remarks: Manjit Misra (Director, BIGMAP)  
Welcome: Joe Colletti (Executive Associate Dean, College of Agriculture)  
Session: Communication of Agricultural Biotechnology Risks & Benefits  
Chair: Michael Bugeja (Director, Greenlee School of Journalism and Communication)  
Societal views  
Thomas Hoban (Professor of Sociology, Anthropology and Food Science, North Carolina State University)  
10:45 Break  
The Journalist’s perspective  
Paul Elias (Associated Press)  
Scientist-journalist dialog  
(Eric Abbott, Greenlee School of Journalism and Communication - Moderator)  
12:15-1:30 Lunch (Central and South Prairie Rooms)  

1:30-4:45 Afternoon Session  
Session: Science and Policy Issues in Agricultural Biotechnology  
Chair: Jeff Wolt (BIGMAP)  
Early Food Safety Evaluation of New Non-Pesticidal Proteins  
Mary Ditto  (FDA, Office of Food Additive Safety Division of Biotechnology & GRAS Notice Review)  
Regulating Agricultural Biotechnology: A Consumer Perspective  
Gregory Jaffe  (Director, Biotechnology Project, Center for Science in the Public Interest)  
2:45 Break  
Plant-made subunit vaccines for animal health  
Guy Cardineau (Research Professor, Arizona Biodesign Institute and Arizona State University College of Law)  
Assessing and communicating comparative risks associated with biotechnology  
Bob Peterson (Associate Professor, Department of Land Resources and Environmental Sciences, Montana State University)  
4:10 Panel Discussion (Rebecca Bech, Associate Deputy Administrator Biotechnology Regulatory Services, USDA - Moderator)  
4:45 Wine & Cheese Reception (South Prairie Room)

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